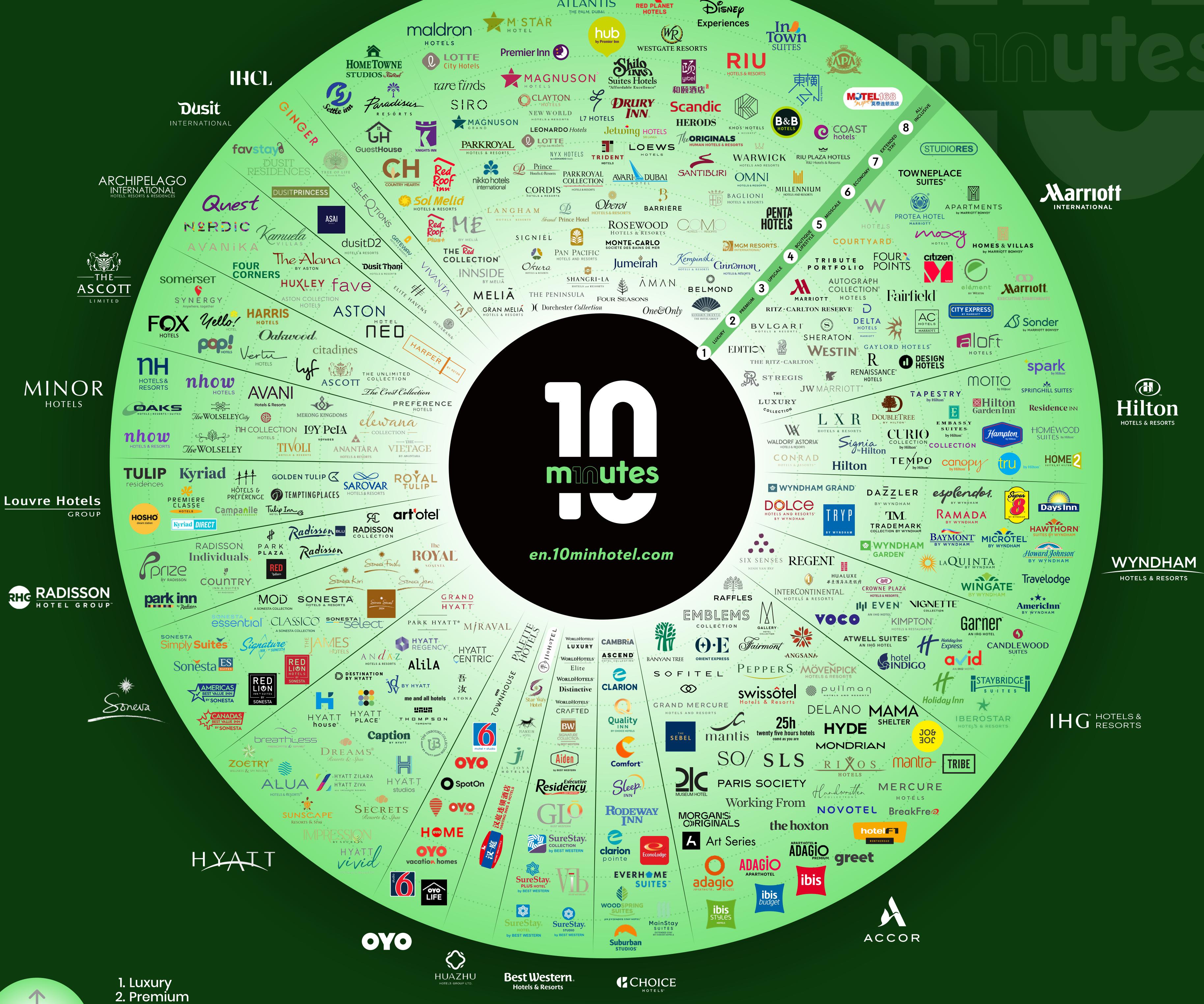
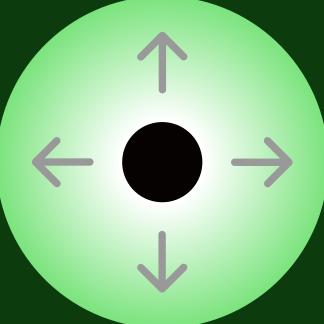
THE HOTEL BRANDS OF THE WORLD



INDEPENDENT GROUPS



- 3. Upscale 4. Boutique/Lifestyle
- 5. Midscale
- 6. Economy
- 7. Extended Stay
- 8. All-Inclusive

This infographic, created by 10 Minutes Hotels, maps the world's major hotel holding companies and their brands. Arranged broadly from luxury in the center through economy, with long-stay and all-inclusive at the end, it offers one of the most comprehensive overviews of how global hotel brands are organized in the market. Since some brands vary in their classifications, placements may differ.

A high-resolution PDF is available for download at *en.10 minhotel.com* for printing, publishing, or training. Free to use, but not to be altered without permission.